

**Summary**

Goal oriented, energetic creative professional with fourteen year experience developing, designing and coordinating advertising strategies for marketing teams

**Experience****Site Director**

Brandmuscle/Young's Market Company of Arizona, Phoenix, AZ 2010-present

Young's Market Company of Arizona partnered with Brandmuscle, a technology company offering integrated marketing automation solutions, to streamline marketing for the Graphics Department

Responsible for all graphic materials for state of Arizona. Averaging 200+ jobs per month, generating 300k in sales

- Provide expertise across the full compliment of marketing, from design and production to analysis and consulting
- Design and produce localized cross-media marketing campaigns that are strictly managed within brand and legal standards
- Direct staff of two in creative and design production

**Creative Director**

Republic National Distributing Company, Phoenix, AZ 2002-2010

National distributor of beverage alcohol producers

Manage Graphics Department to coordinate all Company requests

- Direct staff of three in creative and design production
- Partner with Sales to design successful advertising for clients including brand templates
- Create clear and concise marketing strategy for key focus brands
- Develop and maintain strong relationship with vendors
- Analyze expense reports to collaborate with partners on keeping costs down while continuing successful sales across all brands
- Collaborate with Company management to provide communication materials for more streamlined internal operations

**Computer Graphic Designer/Web Developer**

Gecko Grafix, Inc., Phoenix, AZ 1998-2002

Full service creative marketing solutions provider

Worked on various marketing implementations

- Created logo design, corporate identify, press kits, newsletters and advertisements
- Developed and updated websites for Scale Cars, Hammerhead Racing
- Maintained client contact with Bob Bondurant School of High Performance Driving, Fort McDowell Casino, TAPI and United Auto Group

**Computer Graphic Designer/Customer Service**

Sheetwise Printing Inc., Phoenix, AZ 1996-1998

Commercial lithographic printing company

Designed and managed printed media for various company clients

- Created logos, business cards, letterheads, brochures for various clients including New Times, Mountain States Nursery, Goodson and Manley
- Managed a staff of four

**Education**

**Bachelor of Science in Graphic Design** 2002

Arizona State University, College of Architecture and Environmental Design

**Additional Information****Technical Skills**

- Proficient in Creative Suite, Dreamweaver, Fireworks, Flash, Photoshop, Illustrator, Quark, Golive and Fetch
- Equipment skills in banners, binders, cutters and folders

**Independent Projects**

- Invitations, party planning, personalized calendars

**References upon request**